

Welcome



**a world of talent
at your fingertips**

Tap into BC's top immigrant talent



Who We Are

The Immigrant Employment Council of BC emerged from the 2008 Metro Vancouver Leaders Summit on Immigrant Employment. Together with a board of directors and working groups we focus on:



- Helping BC employers tap into immigrant talent
- Promoting the advantages of hiring immigrants
- Developing hiring tools, resources and programs critical to employers

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Building Nations – Growing Economies

Why immigrants should be part of your workforce strategy today... and tomorrow:

- A worldwide talent shortage is poised to hit employers by 2020
- Canada's low population growth and retiring baby boomers mean competition for talent will intensify
- Attracting skilled immigrants to grow our economy and help Canada remain competitive on the world stage is essential

"It's a fundamental economic issue that is already being felt in developed countries around the world."



BOB ELTON,
Former CEO, BC Hydro
Chair, Immigrant Employment Council

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Tap Into a World of Talent

BC's top immigrant talent have the skills and experience you need, and can help you:

- Access expanding and culturally diverse local and global markets
- Tap into innovation and gain a competitive edge
- Beat the looming labour crunch
- Build a more culturally competent workplace



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Telus Tapped a World of Innovation

“Your staff should reflect your customers.
It’s just a reality of business – you have to mirror.”



RICHARD BEED,
VP, Talent Solutions



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The Talent You Need, When You Need It

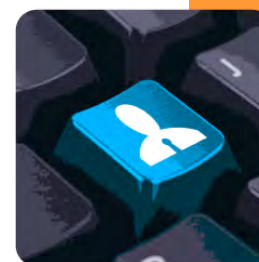
A comprehensive range of no cost tools, resources and programs designed to help you FIND, HIRE and TRAIN top immigrant talent can be accessed at:

tapintotalent.ca

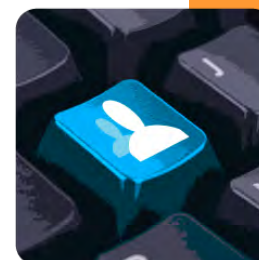
FIND Top Talent | **HIRE** Top Talent | **TRAIN** Top Talent



FIND



HIRE



TRAIN

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Safeway Tapped into Cultural Experience

“Imagine people with identical backgrounds trying to solve a problem versus a team with diverse backgrounds. Which will find the best solution? We think the diverse team will win out.”

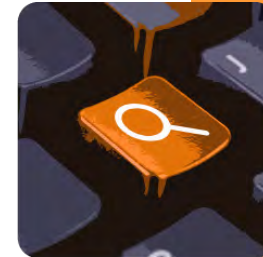


CLIFF YEO,
Human Resources Advisor

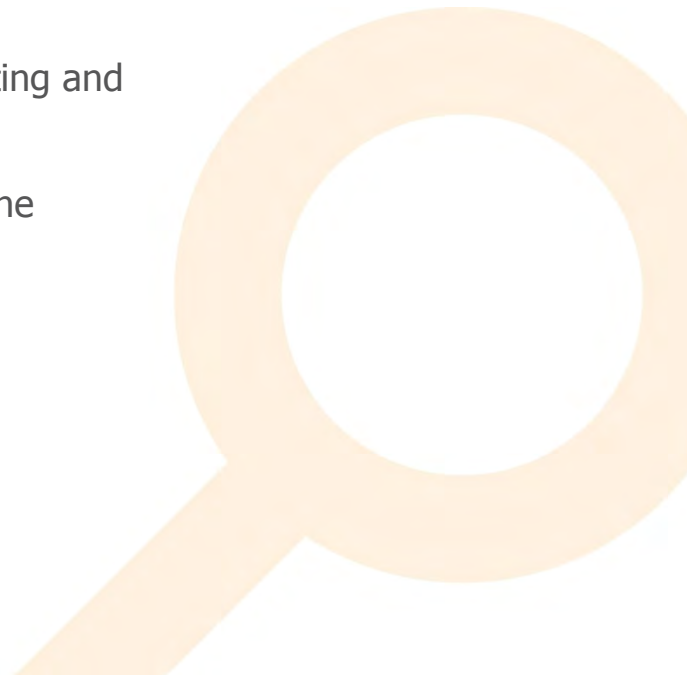


FIND Top Talent

- Connect with local organizations specializing in immigrant employment
- Discover proven methods for attracting and retaining immigrant talent
- Access the latest resources to find the right candidates



FIND



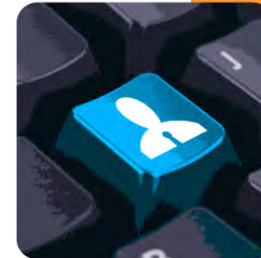
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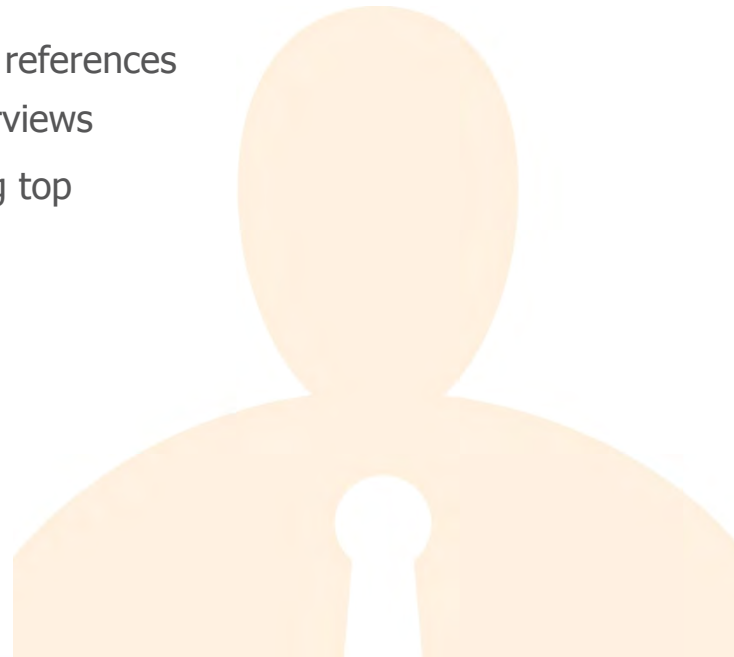
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HIRE Top Talent

- Access a shortlist of pre-screened candidates through **TalentMatch BC**
- Assess candidates, check foreign references and conduct culturally-savvy interviews
- Gain a competitive edge by hiring top immigrant talent



HIRE

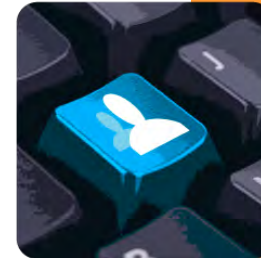


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TRAIN Top Talent



TRAIN

- Discover how to make the most of their skills and experience
- Help your new talent gain stronger business English skills
- Find strategies for streamlining their integration into your workforce



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BC Hydro Tapped into Global Expertise

“With a lot of staff due to retire, BC Hydro was facing a skills shortage. Immigrants were one of the groups we drew on to replace them.”



BOB ELTON,
Former CEO, BC Hydro
Chair, Immigrant Employment Council



TalentMatch BC

Our job matching tool that brings you the right talent at the right time:

- Access pre-screened, job-ready and internationally trained candidates with proven English language skills
- Take advantage of **no cost** job postings



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IEC-BC's Mentorship Program



Open Your Organization Up to a World of Talent

- Connects employers with immigrant talent
- Employees volunteer as mentors and share practical information on their fields of expertise
- Gain access to an untapped and skilled talent pool that can help build a more culturally competent workforce
- A low cost, yet highly effective recruiting tool

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The Right Talent – The Right Time

The Immigrant Employment Council takes the guesswork out of tapping into BC's top immigrant talent.

Find all of our **no cost** tools, resources and programs at **tapintotalent.ca**.

Want more information? Have questions?

T 604.629.5364

E info@iecbc.ca

The Immigrant Employment Council of BC is overseen by Vancouver Foundation, Canada's largest community foundation, with financial support from the Province of British Columbia.

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